# Adebiyi Adegboyega Folajimi Gideon

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## Professional Summary

Creative and versatile designer with experience in brand identity, graphic design, creative writing, and social media handling. Skilled in building visual identities and providing strategic input to help brands grow. Also experienced in community engagement within Web3 projects.

## Skills

- Brand Identity & Logo Design

- Graphic Design (Flyers, Social Media)

- Creative Writing

- Social Media Handling

- Community Engagement & Outreach

- Strategic Communication

## Experience

### Brand Designer – Apex Hub

- Designed brand logo, selected colors and tagline.

- Created promotional materials and advised on brand growth.

### Brand Designer – BIF Wines

- Developed logo and branding suggestions.

- Contributed to presentation and outreach ideas.

### Graphics Designer (Freelance)

- Created marketing content and social media visuals.

- Offered design direction across various industries.

### Web3 Community Roles – MaxAPY, Aida, NeoVikings

- Drove engagement and supported organic growth.

- Participated in events, managed communities.

## Education

B.Sc. Computer Science (Ongoing)

Adekunle Ajasin University, Akungba-Akoko, Nigeria